

LONG TERM CARE COMMUNITY COALITION

WELCOMES YOU TO

THE 14TH ANNUAL
EVENT



Nursing Home Care: Challenges & Opportunities

Scan the QR code above or visit nursinghome411.org/ltccc14 for the Event Program and video from today's program.



Welcome to the 14th
Annual Reception of
**The Long Term
Care
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Joan Burke

**National Consumer Voice for
Quality Long-Term Care**

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In Memory of Our Friend, Joel Rosenberg





Panel Discussion Nursing Home Care: Challenges and Opportunities



Amy Shefrin

Amy Shefrin is the principal and founder of Shared Purpose Partners, an independent consulting firm. Clients include foundations, hospital systems, non-profits, and business associations engaged in health care policy. She wants to improve nursing homes so that they are joyful, safe, adequately staffed, high quality sources of care.



Lori Smetanka

Lori Smetanka is the Executive Director of the National Consumer Voice for Quality Long-Term Care. Lori oversees and contributes to the organization's policy, advocacy, and program activities; leads fundraising efforts; establishes partnerships with relevant agencies; and establishes the strategic direction of the organization.



Susan Lynch

Susan C. Lynch, JD, Dr.P.H., is Senior Counsel for Elder Justice at the United States Department of Justice where she leads national investigations and civilly prosecutes long-term care facilities that fail to adequately care for their residents. Dr. Lynch is a subject matter expert on skilled nursing facilities and home health agencies.



Dr. Jonathan Evans

Jonathan Evans, MD MPH FACP, is a geriatrician and dementia care expert who has focused most of his career on understanding Alzheimer's dementia and non-Alzheimer's dementia, how it affects individuals and families, and de-coding so-called 'behaviors' that people living with dementia often express.