

## LTCCC Event Sponsorship & Program Advertisement Rates

*Please note that we welcome any individual or organization to place an advertisement in our Event Program, which will be distributed at the event and posted online. However, LTCCC organizational policy limits sponsorship to individuals and organizations unaffiliated with a provider.*

### To Support the Event as a Sponsor

**Grand Host** - \$1,000: Two tickets to Event; name or logo in Event Program (¼ page), in our newsletter and on website; recognition at the Event.

**Benefactor** - \$500: One ticket to Event; name in Event Program, newsletter, and on website; recognition at the Event.

**Individual Sponsor** - \$200: One ticket to Event, recognition in Event Program, newsletter, website, and at the event.

### To Advertise in the Event Program

Full Page: \$2,500    Half Page: \$1,500    Quarter Page: \$1,000

*Please see the back of this card for the sponsorship/advertisement form.* Thank you for your consideration! All donations to LTCCC are tax-deductible and help support our mission to improve care, quality of life, and dignity for residents in long-term care.

Please complete this form and return it with a check payable to “Long Term Care Community Coalition” to: LTCCC, 209 W. 29th Street Suite 6252, New York, NY 10001. To pay by credit card or for any questions, please contact Sara Rosenberg at 212-385-0355 or [sara@ltccc.org](mailto:sara@ltccc.org).

Name \_\_\_\_\_

Organization \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Level of Sponsorship/Size of Ad: \_\_\_\_\_

*Please email logo or advertisement image (PNG file format) to [sara@ltccc.org](mailto:sara@ltccc.org). Full page ads are 7.5” high x 4.5” wide. Half page ads are 3.75” high x 4.5” wide. Quarter page ads are 3.75” high x 2.25” wide. Logos and ad images that do not fit these shapes will be centered within the shape purchased. We will be happy to lay out text ads (ex., Capital Health is Happy to Join in Honoring...) in Calibri font at no charge.*