

LTCCC Event Sponsorship & Program Advertisement Rates

Please note that we welcome any individual or organization to place an advertisement in our Event Program, which will be distributed at the event and posted on-line. However, LTCCC organizational policy limits sponsorship to individuals and organizations unaffiliated with a provider.

To Support the Event as a Sponsor

Grand Host - \$1000: Two tickets to Event; name or logo in Event Program (¼ page), in our newsletter and on website; recognition at the Event.

Benefactor - \$500: One ticket to Event; name in Event Program, newsletter and on website; recognition at the Event.

Individual Sponsor - \$350: One ticket to Event, recognition in Event Program, newsletter, website and at the event.

To Advertise in the Event Program

Full Page: \$2500 Half Page: \$1500 Quarter Page: \$1000

Please see the back of this card for the sponsorship/advertisement form. Thank you for your consideration! All donations to LTCCC are tax-deductible and help support our mission to improve care, quality of life, and dignity for residents in long term care.

Please fill out this form and return it with a check payable to “Long Term Care Community Coalition” to: LTCCC, One Penn Plaza, Suite 6252, New York, NY 10119. To pay by credit card or for any questions please contact Sara Rosenberg at 212-385-0355 or sara@ltccc.org.

Name _____

Organization _____

Phone _____ Email _____

Level of Sponsorship/ Size of Ad: _____

Please email logo or advertisement picture (PDF or TIFF file format) to sara@ltccc.org. Full page ads are 7.5” high x 4.5” wide. Half page ads are 3.75” high x 4.5” wide. Quarter page ads are 3.75” high x 2.25” wide. Logos and ad pictures that do not fit these shapes will be centered within the shape purchased. We will be happy to layout text ads (ex., Capital Health is Happy to Join in Honoring...) in Calibri font at no charge.