

LONG TERM CARE COMMUNITY COALITION

Advancing Quality, Dignity & Justice

Please Join Us

LTCCC's Tenth Annual Reception

Wednesday, October 10th

360 Lexington Avenue, Third Floor, New York City, 10017

This year we are featuring a special panel discussion on

Assisted Living: Achieving the Promise



**Hon.
Richard N. Gottfried**
Chair, NYS Assembly
Health Committee



Annette Horvath
Administrator,
Bronxwood
Assisted Living



Richard Mollot
Executive Director,
LTCCC



Barbara Murray
Assisted Living
Resident

Sponsorship Opportunities

We are offering three levels of sponsorship: Grand Host (\$1000), Benefactor (\$500) and Individual (\$350). Please see the attached form for sponsorship benefits & rates.

LTCCC Annual Event Sponsorship & Program Advertisement Rates

Please note that we welcome any individual or organization to place an advertisement in our Event Program, which will be distributed at the event and posted on-line. However, LTCCC organizational policy limits sponsorship to individuals and organizations unaffiliated with a service provider.

To Join Us As A Sponsor

Grand Host: \$1000

- Two tickets to the event.
- Your organization's name or logo will be featured in a quarter page spot in the Event Program and name posted on a special Event Page on our website. Your organization will be recognized as a Grand Host in our newsletter and at the Event.

Benefactor: \$500

- One ticket to the event.
- Your organization's name will be recognized as a Benefactor in the Event Program, on a special Event Page on our website and in our newsletter. You will receive recognition at the Event as a program Benefactor.

Individual Sponsor: \$350

- One ticket to the event.
- You will receive recognition as an Individual Sponsor in the Event Program, in our newsletter and on the special Event Page on our website. You will be recognized at the Event.

To Advertise in the Event Program

Full Page: \$2500 Half Page: \$1500 Quarter Page: \$1000

Please fill out this form and return it with a check payable to "Long Term Care Community Coalition" to: LTCCC, One Penn Plaza, Suite 6252, New York, NY 10119. To pay by credit card or for any questions please contact Sara Rosenberg at 212-385-0355 or sara@ltccc.org.

Name: _____

Address _____

Phone: _____ Email: _____

Level of Sponsorship/ Size of Ad: _____

Please email logo or advertisement picture (PDF or TIFF file format) to sara@ltccc.org. Full page ads are 7.5" high x 4.5" wide. Half page ads are 3.75" high x 4.5" wide. Quarter page ads are 3.75" high x 2.25" wide. [All sizes are approx.] Logos and ad pictures that do not fit this shape will be centered within the shape purchased.